

SARBOJANIN DURGOTSAV



2013

This pandal was crafted as per the Dakshineswar Kali Temple near Kolkata, where Sri Ramakrishna taught Swami Vivekananda the truth of life and the holy spirit

2012

This pandal was created as a replica of the Akshardham Temple near Ahmedabad which is of pink sand-stone and crafted according to the ancient Sthaapatya Shastras



2007

Our Devi Durga idol made from Shola (pith) by President Award Winner Shri. Ananta Malakar, which is now preserved in Chatrapati Shivaji Museum, Fort, Mumbai



NEW BENGAL CLUB • THANE

SARBOJANIN

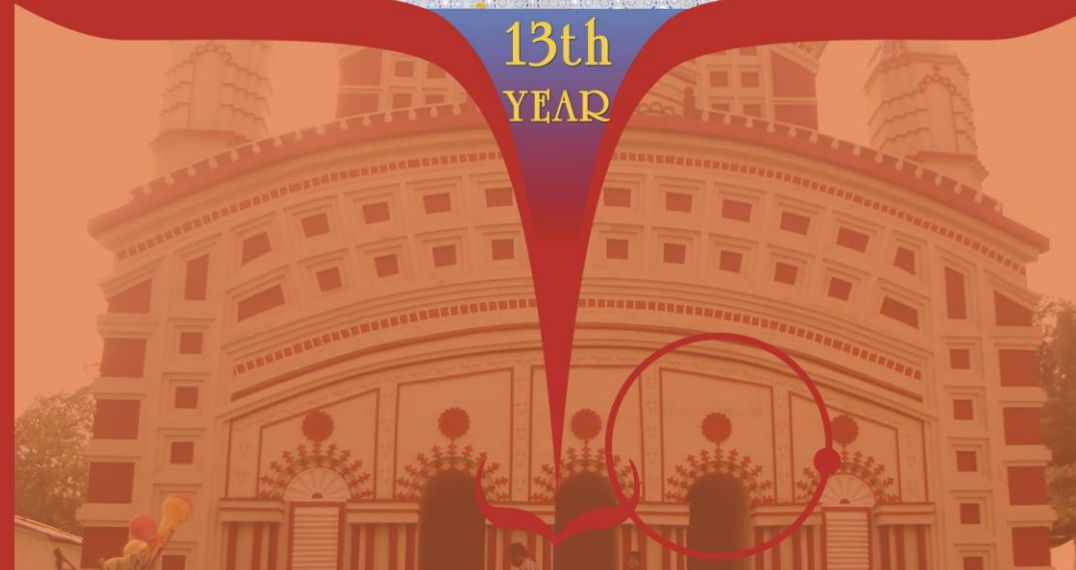


DURGOTSAV

2014



13th
YEAR



NEW BENGAL CLUB • THANE



Ravindra Jayanti

Health Check Up

Blood Donation Drive

Seniors Citizens Day

Special Children

All Three Main Pujas

Old Age Home

Walkathon

Sports Day

Ladies Day Out

Celebrity Endorsed Theatre for Charity

Special Children

Annual Day

Poila Baisakh

Orphanage

Dance Competition

Classes

Cancer Seminar

Picnic

Singing Competition

Football Tournament & Football Trophy

Nazrul

Anandomela

Theatre By Members

Quiz Contest

Cooking Classes



NEW BENGAL CLUB • THANE

201, Regal Plaza Shopping Complex
Lok Puram, Thane (West) - 400 610

Site: www.newbengalclub.com



New Bengal Club - Thane

Registration No. MH / 561-2002 / THANE

The President and Member of New Bengal Club Durga Puja Committee
(Under the auspices of New Bengal Club - Thane)
requests the pleasure of the company of

Shri / Smt / M/s

with Family and Friends on the occasion of

13th Year Celebration of

SHRI SHRI SARBOJANIN DURGA PUJA

at Mullabaug in front of Neelkanth Woods,
behind Happy Valley Complex, Thane (W)

&

SHRI SHRI LAXMI PUJA

&

SHRI SHRI KALI PUJA

at New Bengal Club premises, Lokpuram, Thane (W)

Dipak Sengupta
President

Suman Dutta
Secretary

Sankar Thakur
Treasurer

NEW BENGAL CLUB • THANE

201, Regal Plaza Shopping Complex, Lok Puram, Thane (West) - 400 610, www.newbengalclub.com



PROGRAMME

Sunday

Chaturthi

11th Ashwin, 1421, 28th September

Anandomela

4.00 pm

Monday

Panchami

12th Ashwin, 1421, 29th September

Bodhan 7.00 pm

Entertainment 8pm

(Club Performance) onwards

Tuesday

Mahashasthi

13th Ashwin, 1421, 30th September

Maha Shasthi Puja 9.30 am

Pushpanjali 11.30 am

Bhog Prasad 1.00 pm

Amantran & Adhibas 7.00 pm

Entertainment 8.00 pm

(Denga Band - Kolkata) onwards

Wednesday

Maha Saptami

14th Ashwin, 1421, 1st October

Maha Saptami Puja 6.30 am

Pushpanjali 10.00 am

Bhog Prasad 1.00 pm

Sandhya Aarti 7.00 pm

Entertainment 8.00 pm

(Fusion Ballet - Kolkata) onwards

Thursday

Maha Ashtami & Maha Navami

15th Ashwin, 1421, 2nd October

Maha Ashtami Puja 4.00 am

Pushpanjali 7.00 am

Sandhi Puja 8.05 am

Maha Navami Puja 9.30 am

Pushpanjali 12.30 pm

Bhog Prasad 1.30 pm

Sandhya Aarti 7.00 pm

Entertainment 8.00 pm

(Kumar Sanu) onwards

Friday

Bijoya Dashami

16th Ashwin, 1421, 3rd October

Dashami Puja 9.00 am

Pushpanjali 10.30 am

Darpan Visarjan 11.00 am

Sindoor Utsav 12.30 pm

Immersion 4.30 pm

Shantijal 10.00 pm

SHRI SHRI LAXMI PUJA

(Tuesday) 20th Ashwin, 1421, 7th October

Lakshmi Puja 7.30 pm

Pushpanjali 8.30 pm

Bhog Prasad 9.00 pm

SHRI SHRI KALI PUJA

(Thursday) 5th Kartik, 1421, 23rd October

Kali Puja 9.00 pm

Pushpanjali 11.45 pm

Bhog Prasad 12.15 am



NEW BENGAL CLUB • THANE

201, Regal Plaza Shopping Complex, Lok Puram, Thane (West) - 400 610, www.newbengalclub.com



SOUVENIR

Dear Sir,

New Bengal Club Committee solicits your kind patronage and appreciation for our Durga Puja like last year. A befitting souvenir will be published on this auspicious occasion and we are confident that you will extend your generous hand in our endeavour.

We humbly look forward to get your kind co-operation.

Thanking you,

Yours faithfully,

Dipak Sengupta
President

Advertisement Tariff 2014

Particulars	Amount (Rs.)
Back Cover	26,000/-
Inside Front / Back Cover	22,000/-
Special Card Page	12,000/-
Special Color Page	10,000/-
Full Page	7,000/-
Half Page	3,500/-
Marker Tag	10,000/-
Souvenir Sponsorer	60,000/-



Cheque to be drawn in favor of:
NEW BENGAL CLUB - THANE

Contract Form

To,

The President,
New Bengal Club - Thane,
201, Regal Plaza Shopping Complex,
Lok Puram, Thane (West) - 400 610

Dear Sir,

Please reserve page of
advertisement in your proposed Souvenir to be published on the occasion of
Durga Puja Festival 2014, at a cost of Rs.....
(Rupees)

Encl. Matter / Block / CD

Yours faithfully,

Date:.....

Signature / Seal

Cheque to be drawn in favor of:
New Bengal Club - Thane

For Office Use Only

SL. No. Paid / Due

Amount Rs..... (Rupees)

in Cash / by Cheque No. Date.....

Bank

Receipt No. on Date

Reference Name and Address, Phone No.....

.....



Received by:

Signature



SPONSORSHIP

Dear Sir,

We are a Non-Profit making Socio-Cultural Organization duly registered under The Maharashtra Charitable Trust Act. We have 12 years of experience of organizing Durga Puja on a grand scale and in rendering yeomen service to society in the form of various charitable, educational & cultural events.

Even one of our Eco Friendly Durga Idol is now preserved in Chhatrapati Shivaji Maharaj Museum.



We built grand Pandals based on Dakshineswar Kali temple (2013) & Akshardham Temple (2012). And now our Unique Pandal (2014) proposed is

Our 6 day event involves 4 days of Puja, 3 days of Community Lunch distribution to all visitors & 5 days of Cultural Programmes involving Bollywood Celebrities, Musical Bands and Dance Troops.

A good percentage of sponsorship funds to be used for charitable purposes.

With a venue of about 20,000 sq feet, near Upmarket Residential & Commercial Complex's incl. Hiranandani Meadows, Thane, more than one million people are expected to commute through our Puja ground and the adjacent area.

We request you to seriously consider our sponsorship options for this Win-Win opportunity.

Thanking you,

Yours faithfully,
Dipak Sengupta
President



NEW BENGAL CLUB • THANE

201, Regal Plaza Shopping Complex, Lok Puram, Thane (West) - 400 610, www.newbengalclub.com



SPONSORSHIP OPTIONS

Corporate Social Responsibility The fund will help Partner NBC in its social work round the year	Rs. 5,00,000/- (Your Logo to be used in all events as backdrop throughout the year)
Principal Sponsor	Rs. 3,00,000/-
Single Entertainment Evening (4 evenings available)	Rs. 3,00,000/-
Main Gate	Rs. 2,00,000/-
Stall (10' x 10')	Rs. 50,000/-
Banner	Rs. 50,000/-



NEW BENGAL CLUB • THANE

201, Regal Plaza Shopping Complex, Lok Puram, Thane (West) - 400 610, www.newbengalclub.com